



CHINA
HUMAN CAPITAL
FORUM 2019
中国人力资本论坛

2019

CHINA HUMAN CAPITAL FORUM

Being Held Successfully for 11 Consecutive Years

A Leading Class Human Resource Annual Summit in China

September 5th-6th | Shanghai

HIGH QUALITY HIGH STANDARD

Invite Senior Professionals and Managers
Assembled a Top Lineup of Speakers in Human Resource Field
HR Executives from Fortune Global 500 and
World-Renowned Enterprises as Speakers

Present a High-Level Discussion and Speech



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NEW TREND NEW FUTURE

Have an Insight into Global Human Capital Development Trends

Focus on Core Topics and Key Points

Lead a Predictable Global Human Resource
Journey with Unique Thinking



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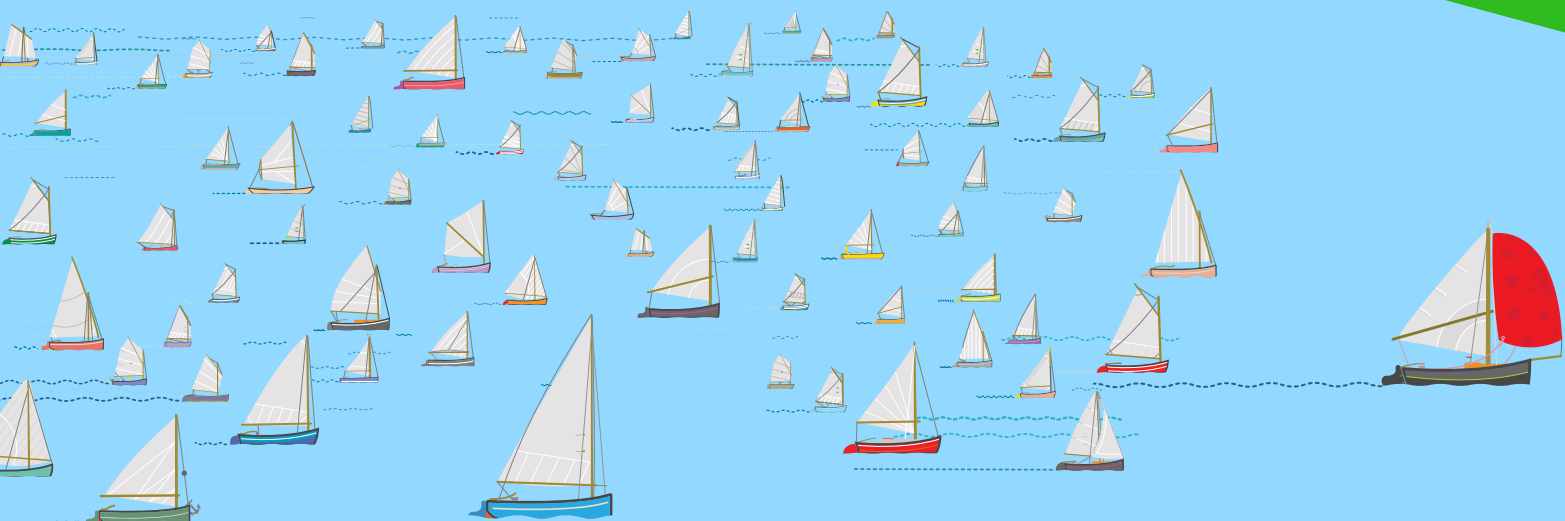
THE MOST IN-DEPTH THE MOST FRONTIER

The Most In-Depth
Topics Designed In Leading Edge Human Resource Fields

Focus On

Hot Issues of Human Resource Management
Hot Topics of Revolution

Interpretation of
the Frontier Trends of Human Resource



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60⁺

**GUEST
SPEAKERS**



20

**KEYNOTE
SPEECHS**



6

**ROUND TABLE
DISCUSSIONS**



1,500⁺

**ON-SITE
PARTICIPANTS**



**CHINA
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THE MOST IN-DEPTH AND ADVANCED TOPICS IN HUMAN RESOURCE FIELDS



ACTIVATING TALENTS, EMPOWERING EMPLOYEES: TRANSFORMING TRAINING RESULTS INTO BUSINESS RESULTS

Make Study Serve the Practical Purpose, Promote Learning Transformation Rate, Connect the Complete Training Experience, With Business Development Efficiently



OD IMAGINATION: REUNITING ORGANIZATIONAL ENERGY IN REVOLUTION ERA

Carry Out the Diagnosis of Organization and Develop the Organization, Match Optimized Solutions between Individuals and Organizations, Between Organizations and the Business Environment, Paradigm Shifts - Changing Management Philosophy, Ways of Work, Relationships with Employees and Customers



LEADERSHIP EVOLUTION IN DISRUPTIVE ERA

Disruptive Changes in the Internet Age, Get Insights into the Ability of Next Generation Leaders about High Sensibility, High Reflection, and High Perception



THE FUTURE OF PRIVATE ENTERPRISES UNDER THE GLOBALIZATION STRATEGY

Leverage the Trend of Global Human Capital Development
Release the Advantages of Flexible Mechanisms
Achieve Strategic Transformation of Private Enterprises



REINVENTING THE UNDERLYING LOGIC OF RECRUITMENT, CHANGING THE MINDS OF TALENTS

Focus on Revolution of Talent Recruitment in the Digital Age
Create Excellent Employer Brand
Win New Advantages in Recruiting



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SPEAKERS

THE HIGH STANDARD SPEAKERS LINEUP OF HUMAN RESOURCE FIELD

CHROS FROM FORTUNE 500 COMPANIES AS SPEAKERS

GUEST SPEAKERS

 AMGEN® 安进	 Baidu 百度	 中欧商业在线 CEIBS BUSINESS ONLINE	 CooperStandard	 华润置地 CR LAND	 DDI Better Leaders. Better Future.
 Dow	 EY Building a better working world	 GP STRATEGIES®	 guanaitong.com 天爱通	 KRONOS®	 laboroot 劳达®
 MERCER MAKE TOMORROW. TODAY	 Microsoft	 SCG 优训咨询	 SCHAEFFLER	 Semir 森马®	 TCL
 tineco 添可 生活白科技	 WELTMEISTER 威尔逊	 悟空租车 www.wukuzuche.com	 喜马拉雅FM 随时随地·听我想听	



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SPONSORS

BACKGROUND

For companies around the world, historical changes are taking place: the tremendous changes in the workforce, workplace and technology in the workplace, all of which accelerate the iteration of business models. More and more human resource managers no longer only focus on modules and processes, but pay more attention to the underlying logic and evolution of workforce planning, organization design, organization diagnosis and change management, underlying logic, evolution and development of management.

The human resource management department must be the pioneer of enterprises to meet the challenge, help companies to accelerate their innovation and transformation in the dynamic business environment by constantly reviewing the situation in a changing market, continuously adapt to customer needs and achieve industrial upgrading.

Digital technology is gradually being integrated into all walks of life. Reports show that although companies are constantly introducing new technologies, their productivity growth is still slow. One of reasons lies in the company's human capital strategy—how companies organize, manage, train, develop, and co-ordinate people at work. The role of human resource is to close the gap between technology, individuals, enterprises, society and government. Human resource managers are required to help enterprises to constantly change, innovate and develop by researching current industry and adapting to the trend of global human capital and seeking a balance between technology, employees, enterprise, society and business environment.

With the critical point of enterprise management innovation, China leading human resource media company—HRoot, will hold “China Human Capital Forum 2019” in Shanghai this year, providing a platform for high level, in-depth and forward-looking communication in discussing agile and diverse solutions of global human resource management, enhancing development of enterprises with efficient human resource management services.

Decision makers in government, authoritative scholars from business schools and associations, and senior professionals of human resource management from Fortune global 500 companies will be invited in “China Human Capital Forum 2019”, focusing on opportunities and threats of current global development, discussing transforming employee training results into business results, direction of organization and development in the era of change, future of private enterprises under the globalization strategy, reinventing of the underlying logic of recruitment and hot issues, new trends of global human resource management, exploring future development and transformation of enterprises.

Shanghai

Time: September 5-6, 2019

Venue: Kerry Hotel Pudong, Shanghai

Attendees:

CEOs, Presidents, General Managers, HR Vice President, HR Directors, HR Managers, Medium and Senior Executives

Scale:

1,500 attendees



SPONSORSHIP



SPONSOR CATEGORY

CHIEF SPONSOR AMOUNT: RMB 1,000,000
QUOTA: ONLY ONE

SPONSOR BENEFITS:

- Special gratitude remarks during the opening ceremony
- Publicity video looped before the opening of forum and during tea breaks
- Logo listed under the "Chief Sponsor" category on the backdrop board of all seminars
- Two page ad in the forum brochure
- Tote bag insert (one item, e.g., brochure/flyer, less than fifty pages)
- Company logo and introduction displayed under the "Chief Sponsor" category on the forum website
- Thirty free client tickets (worth RMB 144,000)
- One tailor-made booth outside the forum hall
- Networking opportunities during tea breaks and dinner party



DIAMOND SPONSOR

AMOUNT: RMB 100,000
QUOTA: THIRTY

SPONSOR BENEFITS:

- Publicity video looped before the opening of forum and during tea breaks
- Logo listed under the "Diamond Sponsors" category on the backdrop board of all seminars
- One page ad in the forum brochure
- Tote bag insert (one item, e.g., brochure/flyer, less than twenty pages)
- Company logo and introduction displayed under the "Diamond Sponsors" category on the forum website
- Ten free client tickets (worth RMB 48,000)
- One senior booth outside the forum hall equipped with a LED screen
- Networking opportunities during tea breaks and dinner party



PLATINUM SPONSOR

AMOUNT: RMB 50,000
QUOTA: FORTY

SPONSOR BENEFITS:

- Logo listed under the "Platinum Sponsors" category on the backdrop board of all seminars
- One page ad in the forum brochure
- Tote bag insert (one item, e.g., brochure/flyer, less than ten pages)
- Company logo and introduction displayed under the "Platinum Sponsors" category on the forum website
- Three free client tickets (worth RMB 14,400)
- One standard booth outside the forum hall
- Networking opportunities during tea breaks and dinner party

SPONSORSHIP

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HRoot

HRoot is the leading human resource media company in China, with such brands and services as HRoot.com, a world's leading HR management website; Human Capital Management magazine, a leading HR industrial journal in China; HRoot Institute, China's leading membership organization for human resource management; Annual Human Resource Awards in Greater China, a high-end industrial event with utmost authority, scale and influence; HR Service Innovation Awards, the prestigious innovation awards of human resource service industry in the world. China Human Capital Forum, a leading annual HR summit in China; CHRO DIALOGUE, the high-end human resource conference in China; in^HR, the cutting-edge human resource innovation service forum in China; and China Human Resource Service EXPO, an exhibition with leading scale of the industry in the world, which attracted 32,678 visitors in 2018. HRoot also owns HRoot Human Resource News App, the app with the large number of downloads and active users, which is the human resource content recommendation engine based on big data and AI. "Ranking & White Paper of Best 100 Human Resource Service Brands in Greater China" and the "Ranking & White Paper of Global 50 Human Resource Service Providers", two annual reports released by HRoot are considered as the guidepost of this industry. HR-MarketWatch, the first of its kind in the world offers real-time news service, which is now a major source of competitive intelligence and monitoring platform of the industry.

The website of HRoot has two million HR professionals as its registered users, with a total of more than 500 million visits each year; there are more than 50,000 participants to its off-line events each year, and its publications have a total readership of 35,000. HRoot serves over 50,000 clients currently, including more than 95% of the Fortune 500 companies in China. In addition, HRoot has more than 1,000 HR service providers, business schools, associations as its ad clients and sponsors, including nine of the top ten global HR service providers.



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主办方: HRoot



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