

HRo 58 M/H

CHINA HUMAN CAPITAL FORUM 2018 中国人力资本论坛

CHINA HUMAN CAPITAL FORUM

2018

Being Held Successfully for 10 Consecutive Years A Leader-Class Human Resource **Annual Summit in China**

- May 29th, 2018 Beijing
- September 13th-14th, 2018 Shanghai
 - October 23th, 2018 Shenzhen

新技术的应用正在改变人力资源行业机 技术已经成为行业商业模式创新关键到

HIGH QUALITY HIGH STANDARD

Assembled An Esteemed Lineup of Speakers of Human Resource Industry More Than 100 Speakers and Panelists Are Human Resource Executives from Fortune 500 Companies and Global Leading Enterprises.



NEW IDEAS NEW FUTURE

Invite the Most Professional Practitioners and Managers Discuss and Share in Different Perspectives, Showing A Global Human Resource's Discovery Journey of The Future in A Creative Way



THE MOST IN-DEPTH THE FRONTIER

The Most In-Depth Topics in Leading Edge Human **Resource Fields** Focusing on Hot Issues of Human Resource Revolution, Interpreting New Trends in Depth

SPEAKERS

THE TOP SPEAKERS GROUP OF HUMAN RESOURCE INDUSTRY

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MORE THAN 100 CHROS FROM FORTUNE 500 COMPANIES AS SPEAKERS EVERY YEAR



May 29th, 2018 • Beijing

- September 13th-14th, 2018 Shanghai October 23th, 2018 •
 - Shenzhen



ROUND TABLE

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CANTON STATE





THE MOST IN-DEPTH TOPICS IN LEADING EDGE HUMAN RESOURCE FIELDS

Lead the Experience Journey of Candidates and Employees with Design Thinking

BUILDING THE TALENTS ATTRACTION FIELD

New Designs of Employee Recognition and Motivation

WINNING IN THE UNCERTAIN TIME

Embrace the Diversity and Make Conditions for Creativity

Combine the Power of Revolution, Adaptation and Collective Intelligence

Shared Information, Agile Team and Prospective Analysis That Boost Enterprise Intelligential Transformation ORGANIZATIONAL INNOVATION ROADMAP IN NEW ERA

ACTIVATING THE ORGANIZATION

LET THE HR DATA SPEAK



BACKGROUND

Enterprises are now facing more unstable commercial environment with the rapidly increase of complexity, variability and uncertainty. Not even the maintain of large scales, differentiation and low costs are enough for the enterprises but the comprehensive competitive power, including adaptation, execution, creativity, insight and agility. A series of brand new challenges are coming whether the enterprises are willing to face or not.

Currently, Internet technology, AI, mobile technology, VR, AR and wearable devices and other new technologies are now changing our daily lives and work experience, as well as rules and situations in commercial world. Embrace the technologies and transformations, keeping creating, or we will become obsolete in today's world. "Once a new technology rolls over you, if you're not part of the steamroller, you're part of the road." Said Stewart Brand, author of "Whole Earth Catalog".

With the promotion of new technologies, forms of organization and styles of working are now under revolution. Traditional works with fixed places and times are dying out gradually, and the relationship between employees and organizations are becoming alliances rather than just employments, with more challenges for human resource management in enterprises. Meanwhile, more enterprises begin to empower employees, helping them work in small teams and making a "decentralized and cooperative" mode. Enterprises therefore become mixtures of full-time employees and freelancers. Cases and projects will be accomplished under cooperation with full-time employees, freelancers, outsourcing agencies, human resource platforms, AI and other solutions. Hence, human resource management in enterprises also need continuous revolutions and innovations.

With the background of the new era, China leading human resource media company—HRoot will hold "2018 China Human Capital Forum" in Beijing, Shanghai and Shenzhen this year, providing an executive, intellectually and leading-edge communication platform, discussing the agile and diverse solutions of global human resource management, enhancing the developments of enterprises with efficient human resource management services.

Decision makers in governments, authoritative scholars from business schools and organizations, and professionals of human resource management from Fortune 500 companies will be invited in "2018 China Human Capital Forum", focusing on opportunities and threats of current global economy development, discussing new rules for human resource managers in China in the new economic situation and hot issues and new trends of global human resource management, exploring future development and transformation of enterprises.

法有学业领导者

調任管理

TIME&VENUE

SESSION
BEIJINGMAY 29, 2018
CHINA WORLD HOTEL BEIJINGLocation: 1 Jianguomenwai Street, Chaoyang District, Beijing, China (China World Trade Center)

SESSION SHANGHAI SCALE AND SEPTEMBER 13-14, 2018 KERRY HOTEL PUDONG, SHANGHAI Location: No. 1388, Huamu Road, Pudong, Shanghai, China

SESSION OCTOBER 23, 2018 SHENZHEN SHANGRI-LA HOTEL, SHENZHEN Location: No. 4088 Yitian Road, Futian District, Shenzhen



ATTENDEE

CEOs, Presidents, General Managers, HR Vice President, HR Directors, HR Managers, Medium and Senior Executives

SCALE: 1,500 ATTENDEES PER SESSION



SCHEDULE (Beijing)

08:00-08:55	•	Check-in							
08:55-09:00	• • • •	Opening Remark from Organizer: Now, keep going! HRoot General Manager Anson Tang							
09:00-09:25	•	Keynote Speech:Create the Future—Human Resource Service Industry Development in the Fully Connected Era CIIC Chairman of the Board Dr.Wang Xu							
09:25-09:55		Keynote Speech:Embrace the Intelligence and Deduce the Stories—How LinkedIn Gives an In-depth Analysis of 2018 Talent Trend with Database LinkedIn China Managing Director David Yu							
09:55-10:45	• • • •	Keynote Speech:Strategic Talent Management—The Next Frontier for Human Resources Most Influential Human Resource Management Guru Professor at Pepperdine University's Graziadio School of Business and Management Mark Allen							
10:45-11:00	•	Tea Break							
11:00-11:40		Keynote Speech: A Brief Description about Today's Digital New World of Human Capital DDI Global Vice President and Managing Director in Greater China, Chief Advisor Mindy Yeh							
11:40-13:30	•	Lunch	unch						
13:30-14:10	•	Parallel Session 1	Parallel Session 2		Government Session		Session for SOEs managed by the Chinese Central Government		
		Keynote Speech: Create an outstanding talent development strategy and lead theo organization to have success Novo Nordisk Vice President of Human Resource and Corporate Communication Department Ms.Wang Shuhong	Keynote Speech: How to activate the organization and realize the HR strategic transformation HP General Manager of Human Resource Department I Greater China Ms.Xu Miaomiao	• • • • • •	13:30-13:55 Speech by leaders 13:45-14:00 The launch of China's innovation fund in HR industry 14:00-14:10		13:30-13:55 Keynote Speech: State-owned Assets Supervision and Administration Commission of the State Council (SASAC) Leadership (draft) 13:55-14:20		
14:10-14:50	+ + + + + + + + + + + + + + + + + + + +	Keynote Speech: HR inspires the force in the era of disruptive innovation CISCO HRVP Greater China Wengi Wu (Victoria)			Strategic cooperation agreement signed together between HR Services Industry and some departments of provincial and municipal government department 14:10-15:00 Review and successful experience of strategic cooperation of HR Service Industry in some provinces and cities 15:00-15:20	• • • • • • •	14:20-14:45 Keynote Speech:		
14:50-15:10	•	Tea Break		1	The release of data and research solutions for HR and social security departments in all provinces and cities	1	CIIC (SOE managed by the Chinese Central Government) Senior HR Expert		
15:10-15:50	• • • • • • • •	Keynote Speech: Innovation and transformation- the talent development strategy in enterprise transformation JD Group Head of the Talent Development Department Amie JJ	Keynote Speech: Elements of success in Organizational Transformation: Leadership, Innovation, and Enablement HUAWE! Senior expert of GTS (Global Customer Training Center) David W. Anthony	• • • • •	15:20-15:30 Tea Break 15:30-15:50 The release of cooperation solutions for HR service industrial park 15:50-16:20	•	Mr. Tong Hu 14:45-15:10 Keynote Speech: Shanghai Electric HR Deputy Minister		
15:50-17:00	•	Panel Discussion: Building the Talents Attraction Field: Lead the Experience Journey of Candidates and Employees with Design Thinking Lids Fung Group Global Head of Talent Acquisition Florence Tsang Microsoft Greater China Talent Acquisition Leader Joanna Wang	Panel Discussion: Organizational Innovation Roadmap in New Era: Embrace the Diversity and Make Conditions for Creativity Mobile Vice President of Human Resource and Administration Mr.Zhang Wei Deutsche Bank Head of Human Resource in China ANorth Asia Flora Yim Sands China Senior HR Vice President Wen Hongyan	• • •	The release of the 13th Five-Year strategic Plan and cooperation information of local government by CIIC (SOE managed by the Chinese Central Government, China's largest HR service company) 16:20-16:35 The Release of (China Urban Talent Competitiveness Index Report) 16:35-16:50 The Release of (2018 China Human Resource Service Industrial Parks Study)	• • •	Mr. Cao Hefeng		

Keynote Speech:

HR executives from SOEs managed by the Chinese Central Government

- 16:05-16:20
- Keynote Speech:

The release of SOE welfare outsourcing solutions by Guanaitong

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- **•** 16:20-17:00

Panel Discussion: The challenges and innovations of HR management under the reform of state-owned assets and state-owned enterprises

Distinguished guests participated (5 HR executives from SOEs managed by the Chinese Central Government)

SPEAKERS COME FROM



SPONSOR BENEFITS

China Human Capital Forum 2018 will converge plenty of media resources for massive promotion, including cutting-edge financial and economic media and comprehensive media with high target market share; By means of reports from dozens of media during the forum, it will certainly raise plenty of attractions and impacts. The brands, products and services of sponsors will be intensively promoted to the largest extent, thus the enterprises will maintain the competitive advantage in the industry and build up a well public relationship.



China Human Capital Forum 2018 will directly and prior present all sponsors to over 1,500 HR professionals and elites from Fortune 500 companies. Every sponsor will be promptly drew attention by dozens of top press media on site, which will effectively enhance the recognition and popularity in the target audience with only a little investment from sponsors.

COOPERATION ENHANCEMENT

Large amounts of corporate executives with purchase demands and decision-making abilities will attend China Human Capital Forum 2018. All sponsors will be the focus of the forum with their special identity and honor, who will have the advantage of business cooperation, seeking potential cooperation opportunities and lay a solid foundation when sponsors are exploring new markets. COMMUNICATION NETWORK

All sponsors will be given opportunities to effectively and actively have multi-channel close communication with lots of executives, CEOs from Fortune 500 and professionals from numerous well-known HR institutions by China Human Capital Forum 2018, building up a well communication network, achieving more and better resources of public relationship.

SPONSOR CATEGORY

	AMOUNT	QUOTA	SPONSOR BENEFITS
CHIEF SPONSOR	RMB 1,000,000	Only One	 Special gratitude remarks during the opening ceremony Publicity video looped before the opening of forum and during tea breaks Logo listed under the "Chief Sponsor" category on the backdrop board of all seminars Two page ad in the forum brochure Tote bag insert (one item, e.g., brochure/flyer, less than fifty pages) Company logo and introduction displayed under the "Chief Sponsor" category on the forum website Thirty free client tickets (worth RMB 144,000) One talior-made booth outside the forum hall Networking oppotunities during tea breaks and dinner party
DIAMOND SPONSOR	RMB 100,000	Thirty	 Publicity video looped before the opening of forum and during tea breaks Logo listed under the "Diamond Sponsors" category on the backdrop board of all seminars One page ad in the forum brochure Tote bag insert (one item, e.g., brochure/flyer, less than twenty pages) Company logo and introduction displayed under the "Diamond Sponsors" category on the forum website Ten free client tickets (worth RMB 48,000) One senior booth outside the forum hall equipped with a LED screen Networking oppotunities during tea breaks and dinner party
PLATINUM SPONSOR	RMB 50,000	Forty	 Logo listed under the "Platinum Sponsors" category on the backdrop board of all seminars One page ad in the forum brochure Tote bag insert (one item, e.g., brochure/flyer, less than ten pages) Company logo and introduction displayed under the "Platinum Sponsors" category on the forum website Three free client tickets (worth RMB 14,400) One standard booth outside the forum hall Networking oppotunities during tea breaks and dinner party

SPONSORSHIP Contact : Allen Lv

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REGISTRATION

BEIJING / SHENZHEN SESSION (ONE DAY) REGISTRATION FEE:

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REGULAR TICKET

RMB 3,000 per person (including 1-day lunch buffet, conference brochure, handout and stationery, tea break, etc.)

VIP TICKET

RMB 4,500 per person (including 1-day lunch buffet, conference brochure, handout and stationery, tea break, front table seat.)

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SHANGHAI SESSION (TWO DAY) REGISTRATION FEE:



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RMB 4,800 per person (including 2-day lunch buffet, conference brochure, handout and stationery, tea break, etc.)

VIP TICKET

RMB 6,000 per person (including 2-day lunch buffet, conference brochure, handout and stationery, tea break, front table seat.)

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SPONSORS

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