



CHINA 中国人力资本论坛
HUMAN CAPITAL
FORUM 2013



宝马之夜 闪耀登场

BMW Party

2013中国人力资本论坛精英酒会 2013年9月5日 望海 TO THE SEA餐厅





HRoot

each being an industry leader

全球领先汽车品牌 **宝马**

携手中国领先人力资源媒体 **HRoot**

为您精彩呈现



A Roaster of Stars

Dignitaries in the HR industry in China will come together to explore new visions and higher value

豪华阵容

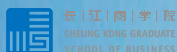
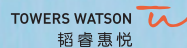
汇集全中国最有影响力的人力资源业界精英，
以世界的胸怀和眼光，共同开拓视野，寻求更高价值的实现。

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A Roaster of Stars



Morgan Stanley



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Dear Sir/Madam,

On September 5, 2013,

HRoot cordially invites elite executives to the gala party of "China Human Capital Forum -BMW Party"; dozens of corporate executives, human resources heads, senior execs of human resources services providers and other celebrities will come together to explore future trends. A starry night for all!

Get ready for your night to come alive and join

"China Human Capital Forum•BMW Party"!

中国•上海，2013年9月5日 HRoot诚邀企业精英共享由宝马汽车（BMW）倾情赞助的“中国人力资本论坛•宝马之夜”，与百位企业高管、人力资源负责人，人力资源服务机构高层管理人员等铂金名流一同共叙发展、共话未来。在这荟萃东方之夜，全方位实现优质精英高端交流；于时光交错中，成就无数风云人物。共享非同凡响的高尚生活体验！

立即加入其中，与我们一起渐入佳境，共创传奇！





实景图

Luxury Party

尊享派对

Time: Sept. 5, 2013 (Thu.), 6:30-9:00pm

时间: 9月5日 (周四) 6:30pm-9:00pm

Venue: To the Sea restaurant, Tower A, 2967 Lujiazui Road West, by Riverside Avenue

地点: To The Sea 望海地中海西餐厅 (上海浦东陆家嘴西路2967号滨江大道北滨江A座)

Attendees: VIP guests at the China Human Capital Forum, Speakers, sponsors, SHRE members

人员: 中国人力资本论坛VIP嘉宾、演讲嘉宾、赞助商负责人、SHRE成员

Door: Event by invitation only

着装: 商务正装

门票: 凭邀请函和VIP门票入场

在线报名: <http://chcf.hroot.com/reg.html>

电话报名: 86-21-58215127、58215197

86-21-31255262



实景图

ABOUT CHINA HUMAN CAPITAL FORUM 2013

HRoot, China's leading media and Internet company of human resources, will host the Sixth China Human Capital Forum (on Sept. 5 2013?). The hot topics in this year's event include: "Challenges and solutions to human resources management in the Big Data era: Talent management basing on data analysis of human capital management", "Leadership development in the context of globalization", "The differences between HR and HRBP and career transition", and so on. The forum will feature nearly 50 HR vice presidents, directors, managers and experts from the world's top 500 companies and leading human resources services providers, who will share their insights and best practices with some 1,500 HR professionals, corporate senior leaders and executives who attend the event. The China Human Capital Forum 2013 will examine the opportunities and challenges that Chinese human resources managers face, their responsibilities in the new economic climate, and propose insights into the future corporate development.



关于中国人力资本论坛

中国领先的人力资源媒体与互联网公司——HRoot将举办第六届中国人力资本论坛，打造国内外热点人力资源话题论坛盛事，论坛热点话题包括：“大数据时代人才管理挑战与应对——基于数据分析的人力资本管理”、“全球化环境下的领导力塑造”、“HR与HRBP的差异与职业转型”等。论坛将有近50位来自世界500强的HRVP、HRD、HRM和全球知名人力资源服务机构的人力资源专家分享他们的真知灼见与最佳实践案例，1,500位CEO、总裁、总经理、董事、人力资源总裁、人力资源总监、人力资源经理、人力资源专业人士共同参加此次盛会。2013中国人力资本论坛通过探讨中国人力资源经理人的战略职责和新的经济形势下人力资本管理所面临的机遇与挑战，洞悉企业未来发展之路。

ABOUT ORGANIZER

HRoot is a leading human resources media and Internet company in China, with such brands and services as HRoot.com, a world's leading human resources management website; Human Capital Management magazine, a leading industry journal in China; Overclass, an elite club for HR professionals; Society for HR Executives (SHRE), the only society of HR executives in China; the Annual Human Resources Awards in Greater China, a top-notch industry event with utmost authority, scale and influence; the China Human Capital Forum and the China Human Resources Services Expo, being the largest event of its kind in China and in the world respectively. In 2012, HRoot launched iPhone, iPad and Android apps of its Human Capital Management magazine and its "Guide to Human Resources Services Providers", and the mobile app of "HRoot Forums and Expo." HRoot releases the annual reports of the "Top 100 Human Resources Services Brands in Greater China" and the "Global 50 Human Resources Services Providers", and the monthly white paper of MarketWatch of Global HR Service Industry, each being celebrated as a barometer of this industry.

The website of HRoot has some two million HR professionals as its registered users, who pay more than 500 million visits in total each year; HRoot has more than 20,000 people attending its off-line events each year and 30,000 readers of its publications; it serves over 20,000 customers now, including more than 95% of the Fortune 500 companies in China. It has more than 250 HR services providers, business schools, associations as its ad clients and sponsors; including nine of the top ten global HR services providers.

关于主办方

HRoot是一家中国领先的人力资源媒体与互联网公司，旗下拥有诸多行业领先品牌与平台业务，包括：全球领先的人力资源管理网站—（HRoot.com）、中国领先的人力资源高端期刊—“《人力资本管理》”（Human Capital Management Magazine）、中国领先的人力资源精英社团—“卓越会”（Overclass）、中国唯一的人力资源高管组织—“人力资源高管圆桌会”（SHRE）、中国最权威、规模最大、层次最高、最受瞩目的人力资源评选—“中国年度人力资源评选”（Annual Human Resources Awards in China）等。同时，每年HRoot还举办中国规模最大的“中国人力资源年度峰会—“中国人力资本论坛”（China Human Capital Forum）和全球规模最大的“中国人力资源服务展”（China Human Resources Services Expo），2014年参加这一展览的人力资源经理将达2万人。同时HRoot已将业务拓展到移动互联网领域，2012年，HRoot陆续推出了基于iPhone、iPad和安卓系统的《人力资本管理》杂志、《中国人力资源服务供应商指南》以及“HRoot人力资源会展”移动应用。HRoot每年度推出的人力资源服务机构品牌榜（Top 100 HR Services Brands in Greater China）和“全球人力资源服务机构50强”（Global 50 Human Resources Services Providers）榜单，以及每月发布的《全球人力资源服务业市场观察》（Global HR MarketWatch）均已成为人力资源服务业的晴雨表。

目前，HRoot旗下网站注册用户总数达到200万人，每年向用户提供5亿人次的人力资源在线信息访问，每年主办活动的参加人数超过2万人次，旗下出版物读者超过3万人。现在，HRoot客户已经超过了2万家，同时在华的《财富》全球500强企业中，超过95%是HRoot的客户，此外还拥有超过250家人力资源服务机构、商学院、协会等广告客户或赞助商，其中包括全球最大的10家人力资源服务机构中的9家。



实景图片



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